



FOR IMMEDIATE RELEASE
August 1, 2021

Media Contact:
Kelsey Becker
The Helpful Hardware Company, LLC
kelsey@helpfulhardwareco.com
678-360-1464

ACE HARDWARE INDIAN TRAIL HOSTS AUGUST POP UP MARKET
Local Vendors of Homemade Goods Set up Shop at Ace Hardware Indian Trail

INDIAN TRAIL, NC, August 1, 2021 – For the second time this season, Ace Hardware Indian Trail, previously known as Indian Trail Hardware, will host a Pop-Up Market showcasing a variety of local vendors of homemade goods including soaps, honey, home décor, pet accessories, fashion jewelry, and more! This is a unique opportunity for everyone in the Indian Trail area to experience community involvement through the support of local businesses.

“The effects of COVID-19 have been tough on local small businesses as they have struggled to stay afloat throughout the pandemic,” said Helpful Hardware Company, LLC CEO, Darin Workman, “so when we purchased Indian Trail Hardware in May, we made a conscious decision to continue to host the open-air pop-up markets in support of the local community by allowing local small businesses to sell their homemade goods in a safe and welcoming environment.”

The next Pop-Up Market will take place on Saturday, August 21, 2021 from 10:00 am – 3:00 pm in the store’s parking lot at 205 N Indian Trail Rd, Indian Trail, NC 28079.

In addition to the shopping experience, the August Pop-Up Market will feature live music, a food truck, and coffee for its patrons. Ali Rose Music will be performing live from 11:00 am - 3:00 pm, food will be served by the Jalapenos food truck from 11:00 am – 2:00 pm, and coffee will be served by Sugar Creek Coffee Roasters.

Mark your calendars and bring your family and friends to enjoy a great local shopping experience. Shop local, eat local, and support local; come and join us! For more information, visit <https://fb.me/e/dS81jWs1g>.

#

About Ace Hardware

Ace Hardware is the largest retailer-owned hardware cooperative in the world with more than 5,300 locally owned and operated hardware stores in approximately 70 countries. Headquartered in Oak Brook, Ill., Ace and its subsidiaries operate an expansive network of distribution centers in the U.S. and have distribution capabilities in Ningbo, China; Colon, Panama; and Dubai, United Arab Emirates. Since 1924, Ace has become a part of local communities around the world and known as the place with the helpful hardware folks. For more information, visit acehardware.com or newsroom.acehardware.com.